

THE JOINT STAND OF ROMANIA @ transport logistic 2025

The world's leading trade fair for
**logistics, mobility, IT and supply chain
management.**



**BECOME
AN EXHIBITOR!**

**MUNICH
2-6 JUNE 2025**

**tl transport
logistic**
the leading exhibition

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ROMANIA @transport logistic



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KEY BENEFITS FOR EXHIBITORS:



1

Put **ROMANIA** at the **top of Europe's logistics hubs**

2

Increase your **company's visibility** on the European market

3

Meeting point for all those involved in transport and logistics

4

Networking with **key players** and **decision makers** in the industry

5

Direct information from the source and **know-how transfer**

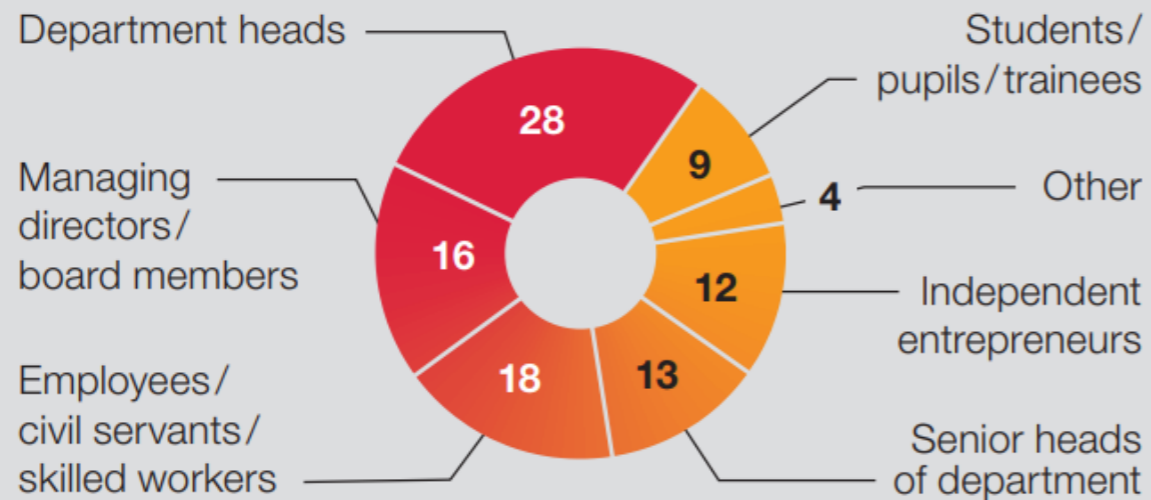
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SELECTION OF EXHIBITORS @THE ROMANIAN STAND:



THE SUCCESS OF transport logistic 2023 IN NUMBERS:

Visitor structure by position* (in %)



* Source: Exhibitor and visitor survey transport logistic 2023—Gelszus Marktforschung GmbH, Hamburg

2.320

exhibitors from 67 countries

127.000 m²

square metres of exhibition space

250

experts at conferences

75.000

visitors from 135 countries

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SELECTION - INTERNATIONAL PAVILIONS:



TOP 10 INTERNATIONAL PAVILIONS @transport logistics 2023:

1. Netherlands
2. Italy
3. Belgium
4. France
5. Austria
6. China
7. Turkey
8. Spain
9. Poland
10. United Kingdom

Ranking by total number of exhibitors.

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INTERNATIONAL EXHIBITORS:



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PARTICIPATION PACKAGES:



STANDARD services for all packages:

- **various fees:** compulsory fee for inclusion in the fair catalogue, co-exhibitor fee, AUMA fee.
- **promotion** on AHK Romania's **social media channels** (March - June 2025).
- **press activity in Germany and Romania** by AHK Romania (March-June 2025).
- **promotional mailing** to the target audience **in Germany and other Central and Western European countries** by AHK Romania (March-June 2025).
- **promotional mailing** to all fair participants **in Germany and other Central and Western European countries** by AHK Romania (March-June 2025).
- **coordination and complete management of the package before, during and after the fair by AHK Romania** (incl. design, construction, stand set-up, as well as providing all stand catering facilities for exhibitors and visitors).

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BUSINESS PLUS – EXCLUSIVE services

- **Individual large desk in the country pavilion customised with company logo (large corner desk** - with lockable base cabinet, two shelf compartments and integrated brochure holder on the side for your documents + incl. 2 chairs).
- **participation of 2 persons on behalf of the company** (fair pass incl. access to facilities: networking bar, meeting table, access to common storage, and all-day catering with a wide selection of drinks and food) + **special rate for additional access tickets.**
- **dedicated table in the common area** of the country pavilion for individual discussions.
- **2 built-in flyer box** (at your stand & at the networking hub/bar)
- **2 x content/advertising pages and company profile in the presentation brochure** (+ QR-Code with redirect to the company website + logo placement on the final cover as **main exhibitor**), printed guide is available at the fair, but also afterwards at other AHK events. The guide in digital format is available on the AHK website.
- your **company image on the multimedia wall** in the main pavilion.
- your **logo on the co-exhibitors' wall**
- **inclusion of the company in the official catalogue of the fair**
- **transport of promotional materials** to the fair (max. 15 kg)
- **logo with increased visibility** in the AHK organiser's **email signature** (March-June 2025)
- **highlighted logo on the electronic slider** on the AHK Romania homepage (March-June 2025)
- **highlighted logo on the separate event promotion page** on the AHK website (March-June 2025)



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BUSINESS – EXCLUSIVE services



- **individual small desk in the country pavilion customised with company logo** (small corner desk - with lockable base cabinet, two shelf compartments and integrated brochure holder on the side for your documents + incl. 2 chairs).
- **participation of 2 person on behalf of the company** (fair pass incl. access to facilities: networking bar, meeting table, access to common storage, and all-day catering with a wide selection of drinks and food) + **special rate for additional access tickets.**
- **dedicated table in the common area** of the country pavilion for individual discussions.
- **1x built-in flyer box** (at your stand).
- **1x content/advertising pages and company profile in the presentation brochure** (+ QR-Code with redirect to the company website + logo placement on the final cover as **main exhibitor**), printed guide is available at the fair, but also afterwards at other AHK events. The guide in digital format is available on the AHK website.
- **inclusion of the company in the official catalogue of the fair.**
- **your logo on the co-exhibitors' wall.**
- **transport of promotional materials** to the fair (max. 5 kg).
- **highlighted logo on the electronic slider** on the AHK Romania homepage (March-June 2025).
- **highlighted logo on the separate event promotion page** on the AHK website (March-June 2025).

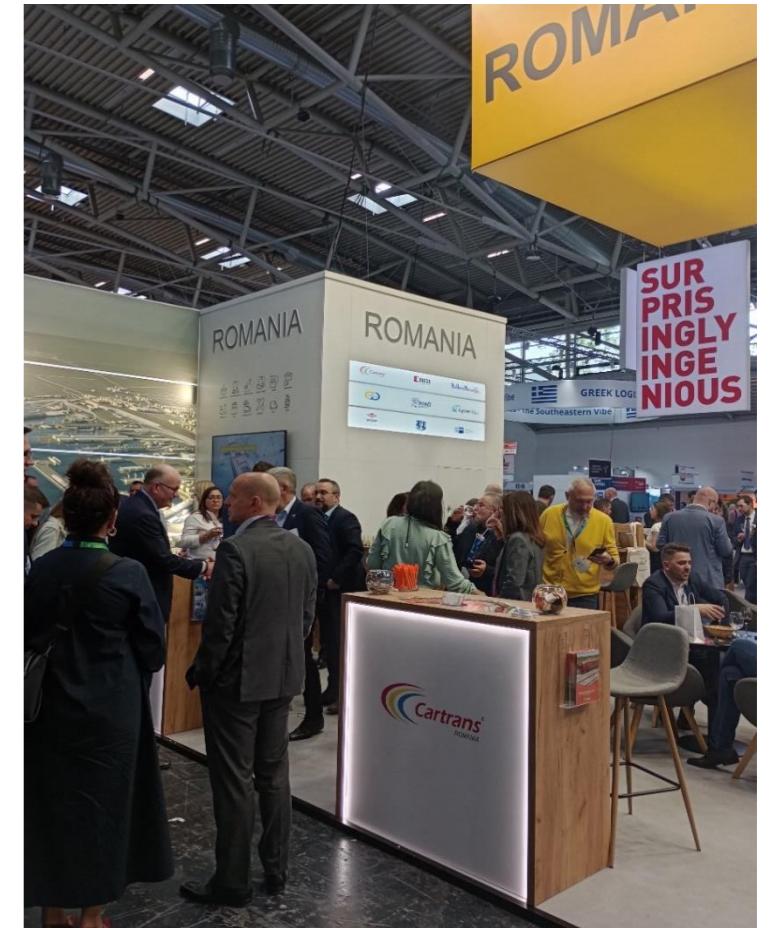


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BASIC – EXCLUSIVE services



- **participation of 21 person on behalf of the company** (fair pass incl. access to facilities: networking bar, meeting table, access to common storage, and all-day catering with a wide selection of drinks and food) + **special rate for additional access tickets.**
- **access to the common area** in the country pavilion for individual discussions.
- **1x built-in flyer box** (at the networking hub/bar)
- **½ x content/advertising pages and company profile in the presentation brochure** (+ QR-Code with redirect to the company website + logo placement on the final cover as **main exhibitor**), printed guide is available at the fair, but also afterwards at other AHK events. The guide in digital format is available on the AHK website.
- your **logo on the co-exhibitors' wall**
- **inclusion of the company in the official catalogue of the fair**
- **transport of promotional materials** to the fair (max. 5 kg)
- **highlighted logo on the electronic slider** on the AHK Romania homepage (March-June 2025)
- **highlighted logo on the separate event promotion page** on the AHK website (March-June 2025)



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Want to join? Contact us:



Ruxandra Dumitrescu

Deputy Managing Director
Head of Department Consulting & Services
Tel.: +40 212 07 91 48

E-mail: dumitrescu.ruxandra@ahkrumaenien.ro



Mariana Ciotau

Consultant GreenTech & Tax and Legal
Department Consulting & Services
Tel.: +40 21 207 791 20

E-mail: ciotau.mariana@ahkrumaenien.ro